



Saturday 20th January

PEARL YACHTS INTRODUCES INDUSTRY LEADING FIVE-YEAR WARRANTY AND OFFERS PREVIEW OF NEW MODELS

- This year at Boot Düsseldorf, Pearl Yachts will be introducing its unique five-year comprehensive warranty programme, an industry leading offer for new boat sales.
- Following its launch in November 2017 at the Fort Lauderdale International Boat Show, the Pearl 80 will be introduced to Europe.
- To coincide with its 20th anniversary, Pearl Yachts will be entering the superyacht sector with its flagship vessel, the 30m Pearl 95, to be unveiled throughout Europe this summer.

Düsseldorf, January 2018. At Boot Düsseldorf this January, Pearl Yachts will make a committed declaration backing the quality of its products by offering a comprehensive five-year warranty. With most new boat warranties running for two years, this programme of support will provide Pearl Yacht owners with total peace of mind for a generous extra three years than is typically given. The programme will be valid on all new Pearl Yachts delivered from the 1st January 2018 and will be supported by the dealership network and the factory itself. Iain Smallridge, Pearl Yachts Managing Director states, “The new warranty plan reflects both our desire to offer outstanding customer service as well as the total confidence we have in our product and we believe it is unprecedented in the industry.”

Additionally, Pearl Yachts is delighted to introduce the Pearl 80 to its European audience. Having been initially launched to the US market in November 2017 at the Fort Lauderdale International Boat Show, this dazzling model will now be available in Europe via the Pearl Yachts dealership network. Breaking new ground for a yacht of this size, the Pearl 80 offers an outstanding combination of comfort and performance. A choice of three timeless and elegant interior décor schemes, designed by Kelly Hoppen MBE, add to this model’s exclusive quality and allure. With impressive manoeuvrability, a class beating flybridge, a jet ski garage and a hydraulic bathing platform, it’s easy to see why the Pearl 80 is a fantastic prospect perfectly suited to carefree Mediterranean cruising. Iain Smallridge says, “The 80-foot category is a popular size range in both Europe and the US, but we’re confident the Pearl 80 will give us a greater market share.”

Later in the year, and to coincide with the company’s 20th anniversary, Pearl Yachts



will be proudly unveiling its new flagship model, the Pearl 95. At almost 30 metres, this stunning vessel will mark a new chapter for the shipyard as it enters the superyacht sector. Introducing her to the world in a series of launch events throughout Europe during the summer of 2018, culminating in its world boat show debut at the Cannes Yachting Festival in September. Iain Smallridge declares, “It will have been 20 years since Pearl introduced its first model at the Southampton Boat Show in 1998, and we feel introducing the world to our new flagship model, the Pearl 95, is an apt way to mark our anniversary as well as our commitment to our new launch development programme.”

Pearl Yachts. Founded in 1997 with the aim of designing a range of luxury motor yachts offering voluminous interiors, combined with opulence and design excellence, Pearl Yachts is now one of the UK’s most prominent shipyards. Every Pearl motor yacht is designed and built to exceptionally high standards using quality materials and experienced craftsmen. Pearl’s fleet consists of the Pearl 65, the brand new Pearl 80 and the soon to be launched Pearl 95.

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