



March 2018

PEARL YACHTS COMPLETES BUSY US EXHIBITION CIRCUIT WITH PALM BEACH INTERNATIONAL BOAT SHOW

- Pearl Yachts will be exhibiting at the Palm Beach International Boat Show from 22nd to 25th March 2018.
- The Pearl 80 will be on display at the Atlantic Yachts and Ship Inc stand (Ramp 2; Slip 228-240).
- Visitors will be able to explore the entire Pearl range via Virtual Reality.

Warwick, March 2018. After completing both the Fort Lauderdale and Miami boat shows Pearl Yachts finally has the end of its autumn/winter exhibition tour in sight at the Palm Beach International Boat Show. Ending the American yacht show season in tropical style, Pearl Yachts will have its Pearl 80 model on the water at Ramp 2; Slip 228-240. In addition the ability for clients to experience the entire Pearl range whilst having feet firmly planted on land has been made possible through the company's investment in Virtual Reality. Stand visitors will be offered Virtual Reality goggles enabling them to tour each Pearl Yacht, experiencing their stylish and finely-tuned Kelly Hoppen designed interiors as if actually onboard.

Already having proved a success at the Fort Lauderdale and Miami shows in November and February respectively, the new Pearl 80 will be available to the US market through Pearl Yachts' dealer, Atlantic Yacht and Ship Inc. This dazzling model offers an outstanding combination of comfort and performance. A choice of three timeless and elegant interior décor schemes, designed by Kelly Hoppen, add to this yacht's exclusive quality and allure. With impressive manoeuvrability, a class beating flybridge, a jet ski garage and a hydraulic bathing platform, the Pearl 80 breaks new ground for a yacht of this size.

The hard work from the 2017/18 boat show season, which kicked off as far back as September with the Cannes Boat Shows, has paid off with a number of new orders confirmed. Returning to its UK base in Warwick, the Pearl Yachts team will be regrouping over the coming months before unveiling some very exciting news for the forthcoming season. Pearl Yachts Managing Director, Iain Smallridge says, "The levels of footfall and enquiries we've received from our stands at the Fort Lauderdale and Miami shows have proven that consumer confidence in the US is rising. We feel our range is perfectly poised to meet the needs of clients seeking breezy, carefree US and Caribbean cruising and we're excited to be gaining more brand recognition stateside."



Pearl Yachts. Founded in 1997 with the aim of designing a range of luxury motor yachts offering voluminous interiors, combined with opulence and design excellence, Pearl Yachts is now one of the UK's most prominent shipyards. Every Pearl motor yacht is designed and built to exceptionally high standards using quality materials and experienced craftsmen. Pearl's fleet consists of the Pearl 65, the brand new Pearl 80 and the soon to be launched Pearl 95.

Press Office - Contacts

Sculati and Partners

Marcello Conti | marcello.conti@sculatiandpartners.com

Mob. +39 3935627613

Office | +39 02 9935 2500 | office@sculatiandpartners.com

[Pearl Yachts Press Room](#)