



PEARL YACHTS RETURNS TO THE MIAMI YACHT SHOW

- Pearl Yachts will be exhibiting at the Miami Yacht Show, running from 15th -19th February 2018.
- Both the Pearl 65 and Pearl 80 will be on display on the water with US dealer *Atlantic Yacht & Ship Inc.*
- Visitors will be able to experience the Pearl range in Virtual Reality.

Warwick, February 2018. Having enjoyed a successful and busy show at Boot Düsseldorf this January, the Pearl Yachts team won't pause for breath before heading to the **Miami Yacht Show** to exhibit once again. With consumer confidence rising, **the US market is growing year by year** and Pearl Yachts, with its Pearl 65 and Pearl 80, is perfectly poised to meet the needs of clients seeking breezy, carefree US and Caribbean cruising.

Conveniently situated on the famous Collin's Avenue, the Pearl Yachts team looks forward to welcoming visitors to their stand and encouraging them to experience the entire range through the exciting medium of Virtual Reality. A huge success at previous shows, The Virtual Reality set up will enable stand visitors to tour each Pearl Yacht experiencing their fabulous **Kelly Hoppen designed interiors** as if they were actually onboard.

Already having proved a success at the Fort Lauderdale show last November, **the new Pearl 80 will be on the water.** Available to the US market through Pearl Yachts' dealer, Atlantic Yacht & Ship Inc, this dazzling model offers an outstanding combination of comfort and performance. A choice of three timeless and elegant interior décor schemes, designed by Kelly Hoppen, add to this yacht's exclusive quality and allure. With impressive manoeuvrability, a class beating flybridge, a jet ski garage and a hydraulic bathing platform, the Pearl 80 breaks new ground for a yacht of this size. Pearl Yachts Managing Director, Iain Smallridge says, "The 80-foot category is a popular size range in the US, and we're confident the Pearl 80 will give us a good market share."

In addition, the popular **Pearl 65** will be on the water. **A finalist at the Motorboat Awards**, this stunning flybridge has been praised for her impressive use of interior space and superb sea keeping qualities. With a calm and effortlessly elegant interior, again designed by Kelly Hoppen, the Pearl 65 provides an astonishing amount of luxury and performance for her price.

The team look forward to welcoming guests to the Pearl Yachts stand located **between Show Entrance #3 and Show Entrance #4.**



Pearl Yachts. Founded in 1997 with the aim of designing a range of luxury motor yachts offering voluminous interiors, combined with opulence and design excellence, Pearl Yachts is now one of the UK's most prominent shipyards. Every Pearl motor yacht is designed and built to exceptionally high standards using quality materials and experienced craftsmen. Pearl's fleet consists of the Pearl 65, the brand new Pearl 80 and the soon to be launched Pearl 95.

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