



## PEARL YACHTS AT THE LONDON BOAT SHOW 2018

Pearl Yachts will be exhibiting a Virtual Reality display at this year's London Boat Show, where it will be possible to experience all of the Pearl Yachts range.

*December 2017.* After a busy autumn participating at the Cannes and Fort Lauderdale boat shows, Pearl Yachts will be exhibiting at the **London Boat Show**, scheduled from 10<sup>th</sup> to 14<sup>th</sup> January. Consolidating its strong presence in the UK market, Pearl Yachts considers the capital an important location for accessing both new and existing clients as well as nurturing its dealer network. From its headquarters in Warwick the brand reaches clients via its dealers throughout Europe and the United States.

On display at the show alongside the **Virtual Reality** display will be the scale models from the entire range, born of the collaboration between the naval architect Bill Dixon and the interior designer Kelly Hoppen: the **Pearl 65**, the **Pearl 80**, presented in a world premiere at **FLIBS 2017**, and the new **Pearl 95**, which will be officially launched in the Spring next year.

**Pearl Yachts look forward to welcoming visitors to Stand LE189 at the London Boat Show**

*Pearl Yachts. Founded in 1997 with the aim of designing a range of luxury motor yachts offering voluminous interiors, combined with opulence and design excellence, Pearl Yachts is now one of the UK's most prominent shipyards. Every Pearl motor yacht is designed and built to exceptionally high standards using quality materials and experienced craftsmen. Pearl's fleet consists of the Pearl 65, the brand new Pearl 80 and the soon to be launched Pearl 95.*

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