

PEARL 80 AND PEARL 95 SET TO STEAL THE SHOW AT CANNES 2019

Pearl Yachts announces its attendance at the upcoming edition of the Cannes Yachting Festival, with two models: the PEARL 80 and the PEARL 95, set to be the stars of the French Riviera.

Warwick, UK - July 2019

Pearl Yachts is pleased to announce its attendance at the Cannes Yachting Festival 2019 from 10th to 15th September 2019. The Pearl Yachts team is proud to display the two largest models of its fleet this year: the PEARL 80 and the PEARL 95.

Measuring 29.2 metres, the PEARL 95 is the largest model in the Pearl Yachts line-up and made its world premiere at the Monaco Yacht Show 2018. Recognised for her opulent, yet simple interior design by Kelly Hoppen, this year, the PEARL 95 gets to Cannes as multiple awards winner: best interior, best layout, overall innovation.

The second largest yacht in the Pearl Yachts fleet, the PEARL 80 also received industry-wide recognition earlier this year, when she was nominated for Motor Boat of the Year 2019 in the annual Motor Boat Awards.

Pearl Yachts Managing Director, Iain Smallridge, comments on the British yard's attendance in Cannes this year: "It's great to be at Cannes with two best selling models: the PEARL 80 and PEARL 95, now award-winners and nominees. It's an honour to be recognised by the industry," Smallridge continues, "and we're immensely proud of the results of our hard work and successful collaborations with the designers of these yachts. We're excited to once again welcome guests on board both yachts in September, and are looking forward to seeing plenty of new and familiar faces."

Award-winning yacht design

Renowned British designer Bill Dixon is responsible for the sporty exterior design of the PEARL 95, where a semi-raised pilothouse merges seamlessly with the glazed Deep-V hull for a commanding silhouette. Prospective owners are offered the opportunity to make their stamp on the yacht, with a choice of three luxurious interior design themes from designer Kelly Hoppen, all featuring particularly impressive amounts of natural light throughout.

The PEARL 80 was revealed at the Fort Lauderdale International Boat Show 2017. Commenting on her design, designer Bill Dixon says: "Apart from the obvious attributes of style and performance, the Pearl 80 wins by being adventurous in design. Offering clients unique and interesting design solutions to enhance tomorrows yachting lifestyle."

Hosted annually in the French Riviera, the Cannes Yachting Festival is one of the most important dates in the yachting calendar, attracting over 50,000 international visitors and

T. +44 (0) 1926 491069 • F: +44 (0) 1926 498379 • E: <u>sales@pearlyachts.com</u>



industry professionals to view some of the best yachts on the market. The 2019 edition of the event will be held from $10^{th} - 15^{th}$ September.

Pearl Yachts can be found on the Super Yachts Extension (SYE)

Pearl Yachts

Founded in 1998 with the aim of designing a range of luxury motor yachts offering voluminous interiors, combined with opulence and design excellence, Pearl Yachts is now one of the UK's most prominent shipyards. Every Pearl motor yacht is designed and built to exceptionally high standards using quality materials and experienced craftsmen. Pearl's fleet consists of the Pearl 65, the Pearl 80 and the Pearl 95. All newly launched Pearl Yachts are covered by a unique comprehensive five-year warranty programme.

Press Office – Contacts Sculati and Partners Alice Cislaghi | <u>alice.cislaghi@sculatiandpartners.com</u> | Mob. +39 3391005413

Office | +39 02 9935 2500 | office@sculatiandpartners.com www.sculatiandpartners.com/pearlpress

PEARL YACHTS LTD • Unit 4 St George's Business Park • Lower Cape • Warwick • CV34 5DR T. +44 (0) 1926 491069 • F: +44 (0) 1926 498379 • E: sales@pearlyachts.com

www.pearlyachts.com