



## PEARL YACHTS

### AT THE SOUTHAMPTON INTERNATIONAL BOAT SHOW 2019

**Pearl Yachts announces its attendance at the forthcoming Southampton International Boat Show 2019 in association with UK dealer, Berthon and will exhibit the PEARL 80.**

Pearl Yachts is pleased to announce the yard's attendance at the 51<sup>st</sup> Southampton International Boat Show from 13<sup>th</sup> to 22<sup>nd</sup> September. In attendance together with Berthon, the official Pearl dealer for the UK and France.

Commenting on the brand's participation in the Southampton International Boat Show this year, Pearl Yachts Managing Director, Iain Smallridge says: *"The Southampton show is one of the most important events in the British yachting calendar, being a UK based shipyard we feel at home at this boat show. At Southampton, we have opportunity to come face to face with many of our current and future clients, as well as network with some of the best marine brands in the business. The PEARL 80 will be on display this year, one of our most luxurious and popular models. We look forward to welcoming many new and familiar faces on board in September!"*

#### **Tomorrow's yachting lifestyle: PEARL 80**

Measuring 23.9 metres, the PEARL 80 is the second-largest yacht in the Pearl Yachts fleet. She features four luxurious guest cabins with exterior design and naval architecture undertaken by the renowned British designer, Bill Dixon and Interior design by style Icon Kelly Hoppen. First revealed in 2017 at the Fort Lauderdale International Boat Show, since her world debut the PEARL 80 has been met with industry-wide acclaim, exceeding expectations in terms of style, performance and space.

Brand Manager at Berthon, Ben Toogood, comments: *"Berthon are delighted to showcase the Pearl 80 at the 2019 Southampton boat show. We have seen exceptional feedback from clients and look forward to showing off the yachts intuitive design, quality finish and luxurious interior. The stunning example planned for display benefits from the 'Luxury' Kelly Hoppen interior design scheme and saloon layout with internal dining table. She is already available for viewings in Lymington and immediate delivery complete with the Pearl 5-year warranty from handover."*

Hosted annually in Southampton, the Southampton International Boat Show is one of the most prominent dates in the British yachting business. The 2018 edition saw 300 boats on display, attracting over 100,000 visitors and more than 500 exhibitors. The 2019 edition of the event will be held from 13<sup>th</sup> – 22<sup>nd</sup> September. Pearl Yachts will also be attending the Cannes Yachting Festival from 10<sup>th</sup> – 15<sup>th</sup> September with two yachts on display: the PEARL 80 and the yard's flagship superyacht the PEARL 95.

**Pearl Yachts**



*Founded in 1998 with the aim of designing a range of luxury motor yachts offering voluminous interiors, combined with opulence and design excellence, Pearl Yachts is now one of the UK's most prominent shipyards. Every Pearl motor yacht is designed and built to exceptionally high standards using quality materials and experienced craftsmen. Pearl's fleet consists of the Pearl 65, the Pearl 80 and the Pearl 95. All newly launched Pearl Yachts are covered by a unique comprehensive five-year warranty programme.*

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