

## THE ALL-NEW PEARL 62 TO MAKE DEBUT AT BOOT DÜSSELDORF 2020

**Pearl Yachts announces the world-debut of the British shipyard's new model at a dedicated press conference at the upcoming edition of Boot Düsseldorf in January 2020. The 18.6m PEARL 62 is the latest addition to Pearl Yachts growing fleet of ocean-going yachts designed in collaboration with Bill Dixon and Kelly Hoppen MBE.**

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Pearl Yachts is excited to announce the world-debut of the PEARL 62 at boot Düsseldorf 2020. Hosted from 18th - 26th January, Boot Düsseldorf is the world's largest annual trade event for boats and water-sports. Welcoming more than 250,000 visitors in 2019, the show will celebrate its 51st edition in 2020.

Measuring 18.6-metres the PEARL 62 features exterior design by Bill Dixon, with her luxurious interior design undertaken by Kelly Hoppen MBE. The latest model in the Pearl Yachts line-up was first announced at the Cannes Yachting Festival 2019, where Pearl Yachts Managing Director, Iain Smallridge, revealed that the first hull was under construction and on track for scheduled delivery in December 2019. Speaking of the PEARL 62, Smallridge comments, "*The PEARL 62 showcases the evolution of Pearl Yachts' journey into the flybridge segment. Development of the new Pearl 62 commenced in January 2018 and we are delighted to be able to showcase the first in the PEARL 62 line at Boot Düsseldorf in January 2020.*"

Pearl Yachts will host a press conference to unveil the PEARL 62 at Boot Düsseldorf 2020, where Iain Smallridge will officially present the PEARL 62 to clients, media and industry professionals around the world on January 19th. Smallridge continues: "*Boot Düsseldorf is the perfect venue to debut the latest Pearl model. Revealing the PEARL 62 at our dedicated press conference in January is a fantastic start to what we expect to be another unprecedented year of success for Pearl Yachts, with our luxury yacht line growing and our dealer network expanding.*"

Join the Pearl Yachts team and discover the PEARL 62 at Boot Düsseldorf 2020 from 18th - 26th January. Head to stand Hall 6 / A22 – A28 to meet the team, and join Pearl Yachts' press conference on Sunday, January 19<sup>th</sup>, 2020, at 12:00 to hear more about the PEARL 62.

### **Kelly Hoppen MBE**

With over 40 years' experience at the forefront of the design industry, Kelly Hoppen is one of the most celebrated and sought-after interior designers in the world. Kelly prides herself in working across the board on private clients, hotels, cruise ships, private super yachts, restaurants, spas and apartment block developments of magnitude with private function floors to product design in every sector as well as creating "ideation" for brands and hotels across the world.

## **Bill Dixon**

With yachts and designs spanning the globe Dixon Yacht Design is firmly established as one of the world's premier yacht design offices having been established in 1981 by Bill Dixon. Today, this award-winning company not only works for some of the world's leading production boat manufacturers but has, over the years, designed many spectacular custom Superyachts working with many of the world's leading custom shipyards. The Dixon team has received many International awards for both its production and Superyacht designs. From the Dixon Yacht Design office at Swanwick Marina on the south coast of England, the Dixon team continues to produce new and innovative designs, across the industry, both power and sail that owners the world over admire and aspire to.

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## **Pearl Yachts**

*Founded in 1998 with the aim of designing a range of luxury motor yachts offering voluminous interiors, combined with opulence and design excellence, Pearl Yachts is now one of the UK's most prominent shipyards. Every Pearl motor yacht is designed and built to exceptionally high standards using quality materials and experienced craftsmen. Pearl's fleet consists of the new Pearl 62, the Pearl 80 and the Pearl 95. All newly launched Pearl Yachts are covered by a unique, comprehensive five-year warranty programme.*

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