

## REWARDING REWARDS

**Pearl 95 wins Most Popular Super Yacht in Asia.  
Pearl 62 nominated for major media awards in Europe.**

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*Warwick, UK*

Luxury motoryacht builder **Pearl Yachts**, which has grown slowly but surely over the past 20-plus years, is presently enjoying worldwide acclaim on several fronts. The brand and its striking models, all of which are designed by **Bill Dixon** and have interiors by celebrity stylist **Kelly Hoppen**, have won multiple awards in recent months and are on nominee shortlists for several more.

Most recently, both the Pearl 62 and Pearl 95 were category winners at the virtual **Oceanway China Yacht Show in Hong Kong**. Plus, the Pearl 95 earned a special credit as **‘Most Popular Superyacht from 24-40m’**.

Moreover, the Pearl 62 has just been announced as a finalist in the ‘Flybridges Over 50ft’ category at the upcoming **2021 Motor Boat Awards**. These widely respected awards are judged annually by the editorial team at the UK monthly magazine Motor Boat & Yachting and are usually declared in early January.

Plus the 62 is one of five brand new yachts nominated for a **2021 European Powerboat of the Year Award** in the ‘Up to 20m’ category. With the results announced in late January, normally at a gala held on the first evening of the annual Boot Dusseldorf show, but this year virtually, these prestigious annual awards are presented by eight of the continent’s most prominent boating media titles – namely Boote (Germany), Boatmag. it (Italy), Batmagasinet (Norway), Marina. ch (Switzerland, Motorboat (The Netherlands), Nautica y Yates (Spain), Neptune (France) and Yachtrevue (Austria) – each of which contributes senior members of its editorial teams for the rigorous judging sessions.

Last but by no means least, back in September, the Pearl 62 won ‘Best Layout’ in the ‘45-65ft’ category of the 2020 **World Yachts Trophies**.

“We are honoured at the recognition from the international yachting media,” says Pearl Yachts’ managing director Iain Smallridge. “We know we compete well with the biggest production motoryacht builders in the world on a day-to-day basis, but it is very gratifying to know that, beyond our own small, dedicated Pearl team and our loyal customer base, others also appreciate all our hard work.”



## **Pearl Yachts**

*Founded in 1998 with the aim of designing a range of luxury motor yachts offering voluminous interiors, combined with opulence and design excellence, Pearl Yachts is now one of the UK's most prominent shipyards. Every Pearl is designed and built to exceptionally high standards using quality materials and experienced craftsmen. Pearl's fleet consists of the all-new Pearl 62, the Pearl 80 and the Pearl 95. All Pearl Yachts are covered by a five-year warranty program.*

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