

PEARL YACHTS APPOINT US WEST COAST DEALER

As Pearl Yachts prepares for the close of its most successful year to date, the brand is consolidating record growth, particularly in the Americas, with the signing of a second regional dealer. Jeff Brown Yachts, with offices and marinas in San Diego, Newport Beach, Sausalito and Seattle, will represent Pearl Yachts throughout the Western United States, Mexico, and Canada.

British luxury motoryacht builder Pearl Yachts continues its rapid growth and dealer development programme by appointing a second US dealer. Following its great success on the East coast with **Atlantic Yacht & Ship Co** Pearl has appointed **Jeff Brown Yachts**, expanding the dealer network to the Pacific, from Canada to Mexico.

“This year’s Fort Lauderdale boat show held special significance.” says Pearl Yachts Managing Director Iain Smallridge. “Reuniting with our friends at AYS is always a joy and getting to know the team at Jeff Brown Yachts was a pleasure. We also confirmed a record number of sales”.

For nearly 30 years, Jeff Brown has distinguished himself in the marine industry as one of the most professional dealers on the West Coast. At the signing event, Jeff commented: “Thanks to Iain and all the team at Pearl for hosting us at the show in Fort Lauderdale. We started this partnership the right way: all together with the Pearl 62, the Pearl 80, and the flagship Pearl 95, getting in some training and giving an energetic kick-off to our journey with Pearl Yachts. This move is particularly important to Pearl’s presence in the Americas, because now we can tell clients that there is a highly professional coast-to-coast aftersales network in place. Adding that advantage to the list, we are looking forward to making our first presentations to clients.”

Pearl Yachts

Founded in 1998 with the aim of designing a range of luxury motor yachts offering voluminous interiors, combined with opulence and design excellence, Pearl Yachts is now one of the UK's most prominent shipyards. Every Pearl motor yacht is designed and built to exceptionally high standards using quality materials and experienced craftsmen. Pearl's fleet consists of the Pearl 62, the Pearl 72, the Pearl 80 and the flagship Pearl 95. All newly launched Pearl Yachts are covered by a unique, comprehensive five-year warranty program.

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