

PEARL OPENS NEW OFFICE IN SWANWICK COINCIDING WITH DISPLAY OF PEARL 62 AT BMYS 2022

As the longest day of the year approaches, along with the full swing of the 2022 yachting season, Pearl prepares to welcome guests at the British Motor Yacht Show, in Southampton from June 15th through 19th. Pearl Yachts is displaying the award-winning Pearl 62 in association with Berthon, the shipyard's UK dealer. It's an all-British affair for Pearl, with the whole team hailing from the island nation, from designers to dealers. Everyone looks forward to celebrating the opening of the new sales office in Swanwick, together with old friends and new ones.

Warwick, UK

Pearl Yachts is pleased to announce the yard's participation in the British Motor Yacht Show 2022 from the 15th to the 19th of June. In attendance together with Berthon International, the trusted dealer for the UK and France, Pearl plans to dazzle visitors with a well-appointed unit of the Pearl 62. As the event coincides with the opening of a new sales office in Swanwick, Pearl is planning to host a celebration from 3pm onwards on the 17th.

The Luxurious Pearl 62

Measuring 18.6M, Pearl's newest model sports sleek lines by revered British yacht designer Bill Dixon, with modern interiors by Kelly Hoppen CBE. The 62 accommodates eight guests in four guest cabins, comprised of two twin cabins, an en-suite double cabin forward and a full-beam master suite - plus the owner's choice of a crew cabin or jet ski garage. Designed around optimizing the owner's experience, other highlights include an aft galley open to the cockpit, a vast flybridge, a foredeck lounge and all the benefits of Volvo IPS pod drive propulsion and joystick control.

Commenting on the brand's participation in the British Yacht Show this year, Pearl Yachts Managing Director, Iain Smallridge said, *"BMYS 2022 is practically going to be a staycation for our team. We're all Brits, from the designers to the dealers present, and we'll be Southampton locals too with the opening of our new sales office in Swanwick. Guests are welcomed to join us in celebrating this milestone and take a tour of the particularly well-endowed Pearl 62 on display."*



Pearl Yachts

Founded in 1998 with the aim of designing a range of luxury motor yachts offering voluminous interiors, combined with opulence and design excellence, Pearl Yachts is now one of the UK's most prominent shipyards. Every Pearl is designed and built to exceptionally high standards using quality materials and experienced craftsmen. Pearl's fleet consists of the Pearl 62, the new Pearl 72, the Pearl 80 and the Pearl 95. All Pearl Yachts are covered by a five-year warranty programme.

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