

PEARL YACHTS CELEBRATES PREMIERE OF NEW PEARL 72 AT FORT LAUDERDALE INTERNATIONAL BOAT SHOW 2022

Pearl Yachts hosted a rendezvous at the Fort Lauderdale International Boat Show to mark the new model's first public reveal. The event highlighted the brand's growing line-up and the exciting latest work of its smart, all-British design duo.

Warwick, UK

Pearl Yachts presented the new Pearl 72 to the public for the first time at the 2022 Fort Lauderdale International Boat Show, from the 26th to the 30th of October. The occasion was marked by a cheery rendezvous at the Pearl stand with business partners, friends and members of the press. Approximately a year after the announcement of the project at the Cannes Yachting Festival in 2021, the Pearl 72's offer to the market is still unique in her class with superb exterior design from **Dixon Yacht Design** and another spectacular interior from **Kelly Hoppen CBE**.

Compact, Complete, and Competitive

In terms of layout, the Pearl 72 makes a unique introduction to the size-class: two Master Cabins. One is forward with a private entrance, as typically seen on much larger yachts, and the second is full beam amidships. In addition to providing an ideal solution for co-owners who enjoy the yacht together, the innovative layout allows owners to enjoy a beautiful view even when moored stern-to in a marina. There are two further en-suite double cabins plus accommodation for the crew, in addition to an exceptional garage with space for a William 345 tender (or similar) and a jet ski. Fold down balconies at water level also create a beach club for those who enjoy spending time on or close to the water.

British Design, Inside and Out

Award-winning naval architect Bill Dixon is behind the innovation and superb seakeeping that characterize Pearl Yachts, penning smart lines to sharpen each model's streamlined exterior. And for the interiors, no other yacht builder works with the world-renowned designer Kelly Hoppen CBE. Her ever-evolving style, defined by a subtle fusion of clean lines and neutral tones, intuitively balanced with an opulent warmth, has been honored with numerous prestigious awards.

Now with Indulgence

The Pearl 72 carries another premiere on board: Kelly's new "**Indulgence**" interior design theme. The design intent of this yacht is to capture New York City urban living on water, while enhancing and working with the incredible mechanical features that have been achieved. An array of materials including timber veneers, stone and

contrasting metal detailing has been used and layered throughout to set up enchanting reflections and luxurious tones that fuse the ocean and interiors together.

Pearl's Managing Director Iain Smallridge said, "I know I speak for each of us who has been involved in the Pearl 72 project when I say that it is an immensely satisfying moment to be relaxing under the Florida sun, surrounded by friends, with the finished product of all our efforts sparkling in front of us. The Fort Lauderdale International Boat Show was the perfect setting for the premiere, and highlights the growing significance of our American market, where we now have a well-established sales network through our Partners **Atlantic Yacht & Ship, the east coast dealer and Jeff Brown Yachts, the west coast dealer.**"

Pearl Yachts @ Fort Lauderdale International Boat Show 2022

Stand F622

October 26th – 30th

Boat on Display: Pearl 62, Pearl 72 and Pearl 80

Pearl Yachts

Founded in 1998 with the aim of designing a range of luxury motor yachts offering voluminous interiors, combined with opulence and design excellence, Pearl Yachts is now one of the UK's most prominent shipyards. Every Pearl is designed and built to exceptionally high standards using quality materials and experienced craftsmen. Pearl's fleet consists of the Pearl 62, the new Pearl 72, the Pearl 80, and the Pearl 95. All Pearl Yachts are covered by a five-year warranty program.

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