

THE NEW PEARL 72 PLANS A EUROPEAN DEBUT FOR BOOT DÜSSELDORF 2023

The Pearl 72 is headed to Düsseldorf for Boot 2023, where the freshly christened model will take the stage for her European debut. Following up on the striking success of the Pearl 62, she comes with a previously unseen combination of features for her class, fulfilling the Pearl Yachts promise to offer more.

Warwick, UK – December 7th, 2022

The hotly anticipated Pearl 72 is crossing the Atlantic for her official European debut at boot Düsseldorf, to be held from the 21st to the 29th of January 2023.

In terms of layout, the Pearl 72 makes a unique introduction to the size-class: two Master Cabins. One is forward with a private entrance, as typically seen on much larger yachts, and the second is full beam amidships. In addition to providing an ideal solution for co-owners who enjoy the yacht together, the innovative layout allows owners to enjoy a beautiful view even when moored stern-to in a marina. There are two more en-suite double cabins plus accommodation for the crew, in addition to an exceptional garage with space for a William 345 tender (or similar) and a jet ski.

While the exteriors of Pearl Yachts are distinguished by Dixon Yacht Design's sharp lines, the interiors tend toward flexibility with a selection of three styles, each curated by the inspired eye of Kelly Hoppen CBE. Modern, Luxury, and the latest option, Indulgence, launched with the Pearl 72, present unique takes on boutique interior design.

Pearl's Managing Director Iain Smallridge said, "We're proud to bring the Pearl 72 back to Europe for her debut on our side of the pond. Düsseldorf is a special stage in the yearly yachting event calendar, so it's great timing for us to be presenting the new model. Furthering the new generation in the wake of the supremely popular Pearl 62, the younger, larger sistership Pearl 72 offers exceptional lifestyle features in a yacht with distinctively British design."

On Sunday the 22nd at 11:30 am, the Pearl stand will host a formal announcement of the next model project, the Pearl 82, which is already in production.

Pearl Yachts @ Boot Dusseldorf 2023

Date: 21st - 29th January

Stand: Hall 6 / A22

Yachts: Pearl 72

Pearl Yachts

Founded in 1998 with the aim of designing a range of luxury motor yachts offering voluminous interiors, combined with opulence and design excellence, Pearl Yachts is now one of the UK's most prominent shipyards. Every Pearl motor yacht is designed and built to exceptionally high standards using quality materials and experienced craftsmen. Pearl's fleet consists of the Pearl 62, the new Pearl 72, the Pearl 80 and the Pearl 95. All newly launched Pearl Yachts are covered by a unique, comprehensive five-year warranty program.

Press Office – Contacts

Sculati and Partners

Alice Cislighi | alice.cislighi@sculatiandpartners.com |

Mob. +39 3391005413

Office | +39 02 9935 2500 | office@sculatiandpartners.com

www.sculatiandpartners.com/pearlpress