

PEARL YACHTS APPOINTS ROSS DONOHOE AS INTERNATIONAL SALES MANAGER

Pearl Yachts announces Ross Donohoe's appointment as International Sales Manager, Ross brings a wealth of experience from more than two decades in the industry.

Warwick, UK

Fresh from a busy boot Düsseldorf, where the brand held a European premiere for the Pearl 72 and announced the new Pearl 82 project, British boatbuilder Pearl Yachts is welcoming a new International Sales Manager, **Ross Donohoe**, as the latest addition to their growing team. Following a foundational education and career in Marine Engineering, Ross's flair for sales shone through and he began to make a name for himself in the yachting industry as a Technical Sales Executive. In his new role with Pearl, he will work out of the Pearl Sales Office in Swanwick, which opened last Summer.

Pearl Yachts Managing Director Iain Smallridge said "We are delighted to welcome Ross to the Pearl team, his knowledge and experience will help to increase sales as well as support and further strengthen the Pearl dealer network."

Ross Donohoe, Pearl's new International Sales Manager, said, "I feel absolutely privileged to be starting this next chapter in my career representing Pearl Yachts, a brand that is going from strength to strength, leading innovation and yacht designs. Spending an entire lifetime devoted to boats and the marine industry, it has always been clear to me as a young apprentice Marine Engineer that if you do something you love, and you'll never do a day's work in your life. Boats have always been an utter passion for me and love that has never dwindled."

Pearl Yachts

Founded in 1998 with the aim of designing a range of luxury motor yachts offering voluminous interiors, combined with opulence and design excellence, Pearl Yachts is now one of the UK's most prominent shipyards. Every Pearl is designed and built to exceptionally high standards using quality materials and experienced craftsmen. Pearl's fleet consists of the Pearl 62, the new Pearl 72, the Pearl 80, and the Pearl 95. All Pearl Yachts are covered by a five-year warranty program.



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