

## PEARL YACHTS WINS AT THE WORLD YACHT TROPHIES 2023

Pearl Yachts is pleased to announce its recent achievement at the World Yacht Trophies 2023, hosted in Cannes by the French media Yachts France. The Pearl 72, has secured a notable win in the 19-24m Best Interior category, marking another significant success for the brand.

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*Cannes, FR – 18 September 2023*

The Pearl 72, featuring the latest edition of Bill Dixon's coordinated exterior design and naval architecture, as well as the celebrated new interior design theme "Indulgence" by Kelly Hoppen CBE, has garnered attention for its exceptional design and craftsmanship since its launch last November. The victory at the awards underscores its position as a standout yacht in its category.

The announcement was made last Saturday during the World Yachts Trophies gala dinner, in Cannes.

The Pearl 72, with its two master cabins and the stunning and unique open plan saloon layout, boasts an interior design scheme crafted by Kelly Hoppen CBE, featuring the "Indulgence" style, complemented by the sleek and modern exteriors designed by Bill Dixon. Notably, the vessel offers generous spaces, including an exceptional garage capable of accommodating a William 345 tender and a jet ski. These distinctive features have earned the Pearl 72 recognition from the jury, acknowledging its uniqueness and exceptional quality.

Margaret Whittaker OBE, Owner of Pearl Yachts, in her speech at the award ceremony stated, *"Pearl yachts are exceptional, and have been designed and built to a consistently high standard by exceptional people. Every yacht demonstrates the love that has gone into the build of every model and everyone and I do mean everyone, who has played their part, has always put their heart and soul into it and I believe you can not only see that. This award holds particular significance as it coincides with our celebration of a quarter-century anniversary, marking 25 years of excellence in our journey. We look forward to continuing our legacy of crafting exceptional luxury yachts."*

Iain Smallridge, Managing Director of Pearl Yachts, stated, *"We are honored to receive this award. The Pearl 72 is a testament of our commitment to excellence in the world of yachting. Pearl's philosophy as a boutique yacht builder is centered around creating a*

*low volume of high-quality yachts. Each model incorporates unique features to its sector of market, and all are backed by our industry leading 5-year warranty. This approach not only secured the award but also distinguishes Pearl from other shipyards, garnering recognition in the market.”*

Pearl Yachts remains committed to pushing the boundaries and redefining luxury in the world of yachting. This award reflects the shipyard’s dedication to excellence and the position among the industry's most respected brands.

The Pearl 72 represents the latest addition to the Pearl fleet, garnering significant attention from media worldwide and achieving remarkable commercial success. Soon to follow is the Pearl 82, currently in construction and set for an anticipated launch in 2024.

### **Pearl 72. Layout Leader**

In terms of layout, the new **Pearl 72** makes a unique introduction to the size-class: two Master Cabins. One is forward with a private entrance, as typically seen on much larger yachts, and the second is full beam amidships. In addition to providing an ideal solution for co-owners who enjoy the yacht together, the innovative layout allows owners to enjoy a beautiful view even when moored stern-to in a marina. There are two further en-suite double cabins plus accommodation for the crew, in addition to an exceptional garage with space for a William 345 tender (or similar) and a jet ski.

### **Pearl Yachts.**

*Founded in 1998 with the aim of designing a range of luxury motor yachts offering voluminous interiors, combined with opulence and design excellence, Pearl Yachts is now one of the UK’s most prominent shipyards. Every Pearl yacht is designed and built to exceptionally high standards using quality materials and experienced craftsmen. Pearl’s fleet consists of the Pearl 62, the Pearl 72, the Pearl 82 and the flagship Pearl 95.*

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