

PEARL YACHTS TRIUMPHS AT THE MOTORBOAT AWARDS 2024

Pearl Yachts is thrilled to announce its latest triumph at the prestigious Motorboat Awards 2024. Held in Düsseldorf, Germany, this highly anticipated event, organized by the esteemed magazine Motor Boat and Yachting, recognized excellence in the world of boating and yachting.

The Pearl 72, a true embodiment of elegance and innovation, has secured a coveted victory in the "Flybridges over 60ft" category. This remarkable achievement solidifies Pearl Yachts' position as a leading force in the luxury yacht industry.

The announcement was made during the live gala dinner at Hotel Kö59, Düsseldorf, on Tuesday, January 23, 2024, in the presence of key figures from Pearl Yachts, including Iain Smallridge, the Managing Director of the company.

Pearl Yachts' success at the Motorboat Awards 2024 demonstrates its unwavering commitment to excellence and innovation. The Pearl 72, renowned for its stunning exterior designed by Bill Dixon and exquisite interiors by Kelly Hoppen CBE, has consistently garnered attention for its exceptional design and craftsmanship.

Iain Smallridge, Managing Director of Pearl Yachts and Margaret Whittaker OBE, Owner of Pearl Yachts, remarked "This accolade fills us with immense pride. The recognition of the Pearl 72 underscores our unwavering commitment to elevating the yachting experience. Pearl Yachts consistently strives to create a select number of high quality yachts, each incorporating unique features that distinguish us in the industry. This strategy not only secures such prestigious awards but also cements Pearl's reputation as an industry trailblazer."

Pearl Yachts' dedication to pushing boundaries and redefining luxury in the yachting world remains unwavering. The company's impressive portfolio continues to gain recognition and commercial success. The Pearl 72, a layout leader in its class with two master cabins, has captured the essence of luxury and innovation, setting new standards in the industry.

Pearl Yachts.

Founded in 1998 with the aim of designing a range of luxury motor yachts offering voluminous interiors, combined with opulence and design excellence, Pearl Yachts is now one of the UK's most prominent shipyards. Every Pearl yacht is designed and built to exceptionally high standards using quality materials and experienced craftsmen. Pearl's fleet consists of the Pearl 62, the Pearl 72, the Pearl 82 and the flagship Pearl 95.

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